Volume XIV Chicago, Ill., October, 1937 Number 7

The Liberalist

LATE FRUIT

We lightly talk of Peace,
Forgetting Peace is fruit
And needs both branch and root.

While some have bread and beauty,
Others, not,
While few heed voice of duty
And many drift or plot,
Wars will not cease.

But when the rich shed rights and state,
The poor, their hopelessness and hate,
When race draws no dividing line
And each man sees his neighbor shine
With brightness from the Light Divine,
From Wisdom's roots a tree shall rise,
Awaited long by men's sad eyes,
Whose flowering branches shall release
The late and costly fruitage, Peace.

Mary Barrows Irwin,
(From "Christian Century.)

Published monthly by

The Peoples Church

CHICAGO

Ten Cents a Copy One Dollar a Year

WE offer every facility for the conduct of an impressive, dignified service. Our funeral home is unsurpassed in facilities for paying the highest tribute to a worthy life.
DRAKE-BRAITHWAITE CO.
DIRECTORS OF FUNERALS
2221 LINCOLN AVE.
LINcoln 3460

ORIGINAL MILANI

L. MILANI, Manager

Italian Restaurant and Spaghetti House

FAMOUS FOR ITS FOOD FOR 25 YEARS ON NORTH SIDE

5250 Broadway *Phone Edgewater 6556*

BRAKE SERVICE TIRE REPAIRS

WAGGONER SERVICE STATIONS NO. 4

Authorized United Motors Service

920 SHERIDAN ROAD
Phones: BITTERSWEET 9752—9753—7978

WE SOLICIT YOUR PATRONAGE

MONTHLY STORAGE WASHING—GREASING PRICES REASONABLE

Modern Pipe Organ Chapel Available At No Additional Charge—Air Conditioned For Your Comfort

KRAUSPE FUNERAL DIRECTORS

3905-07 Lincoln Ave. *Lakeview 0529*

DENNER PRINTING & OFFICE SUPPLY CO.

Everything for the Office, Most Complete Office Supply Store on the North Side

PRINTING AS YOU WANT IT—WHEN YOU WANT IT

4474 Broadway *Phone Longbeach 7505*

Same Location for 25 Years

KRUSE SERVICE STATIONS

Office: 4445 Sheridan Road *Sunnyside 4700*

SHERIDAN DRIVE
CLARENDON BEACH
ASHLAND—CLYBOURN
OHIO—FAIRBANKS
CLARK & RIDGE
LA SALLE—ONTARIO
HUBBARD—ORLEANS
PALMER—CICERO

WESTERN—WINNEMAC—SUNNYSIDE

STERLING OIL

All Advertised Brands of Oil

STANDARD OIL PRODUCTS

Tires—Batteries—Accessories

THE LIBERALIST

Preston Bradley ..... Editor
Grace Thayer Bradley ..... Associate Editor

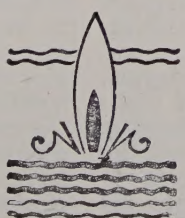
Volume XIV Chicago, Ill., October, 1937 Number 7

MEDITATION

"Eternal Spirit, we lift our hearts and our voices in this morning moment of our Sunday association together with great gratitude. Amidst all the hurly-burly, all the clatter and crash of life which is about us so much of the time, how could we live, how could we endure without these moments of enrichment and of supply? We are grateful that deep in our inner hearts there exists always the hunger for the Source of all strength and beauty. As we see those who are utterly neglectful of these opportunities, to whom a quiet moment is a horrible moment, and to whom a moment of thought and of pause in the presence of the din of life is an unbearable moment, somehow, might we be a humble instrument to some such life now, a life in turmoil, in bewilderment, in confusion, with trouble, domestic, financial, defeated ambitions, anxieties, worries, cares, hestitant for tomorrow's dawn because of the certainty it brings tomorrow's anguish. O, in this great world of confusion, of battle and barter and trade, when shall we all learn again the higher sanities by which we can endure an insane world?

And so, today, we would send from out of the created atmosphere of this moment to every heart quiet for a moment, pause for a moment, peace for a moment. Forbid to those upon beds of pain deeper suffering for a moment now, and for every distorted life a more clear vision, for every disturbed heart a quiet moment, and then, then, we shall see things differently, then shall be the beginning of our recovery and the renewal of our strength. And so, to those who are now going along the highways listening to these words, to those in their homes, comfortable, to those who are in places that by no stretch of the imagination could even be called "home," for everything and everybody everywhere take these words and the beauty of this service and the environment of this church to every heart no matter what their color or creed, nation or race. Let us be humans, and because we are human let us recognize the values latent in humanity.

The windows of our souls are open, the doors have been flung wide, waiting for the presence of that eternal reality which, when it becomes a part of us, will give us triumphant living, masterly living. For this, amid the beauty and the quiet, we wait."



"KEEPING SANE IN AN INSANE WORLD"

Sermon by Dr. Preston Bradley, Pastor of The Peoples Church of Chicago, October 17th, 1937.

"If my memory serves me correctly, I do not think in the last 20 years of my ministry I have taken a text from the Bible over two or three times. In the early years I frequently took a text but in many, many years I have never started a discussion of the subject, or the preaching of a sermon with a text. One of the reasons, perhaps, why I have not done so is because I always felt that the logical place for the text was at the conclusion of a sermon and not at the beginning, for if it is used at the beginning of the sermon it states a conclusion and because of the truth of the text as the matter develops some sermons become very largely repetition of a truth enunciated clearly and definitely at the very beginning of the sermon. So very frequently I find scriptural passages which find a place in the sermon, sometimes during it and sometimes at the conclusion but very rarely at the beginning.

This morning I am going to make one of the few occasions of my ministry in this church where I begin with a text, and I utilize this text because I think it constitutes a point of departure as well as stating accurately a fundamental ideal which motivates my ministry. I am going to the Old Testament for that text, and I am going to the world's oldest drama for that text. I do not know who wrote it, and neither do you, for the author remains a mystery. Of all creative literature, this drama from out the Old Testament, like all true drama, runs the entire highway of civilization and of man's relationship to the world in the fact of all the opposition which would seek to destroy him and so mutilate his personality that he would be a sad spectacle of what was portended by his being given life itself.

The drama is the drama of Job and the text is James Moffatt's translation from the IV chapter 4th verse of that drama, when Job, in the midst of one of the most bitter experiences which can come to a good man, feeling that he was deserted, that he was ruined, a sufferer, an outcast, his family stricken, his wealth destroyed, and the friends which should have been sustenance to him in this hour of illness and tragedy become of little help, and we cannot go to the friends of Job for very much inspiration when we find ourselves in a similar position today. But one of Job's friends, Eliphaz, who is trying to comfort him as well as trying to analyse his troubles and to tell Job why he was in this situation, why his flocks had been distroyed, why his children had been taken, why his wealth had been dissipated, why he himself was the recipient of disease and suffering, creating one of the oldest problems to which the human mind can give attention, the problem of the source and origin of evil, or why good people suffer—one of the oldest problems which confronts us all.

Eliphaz, this friend, coming to Job, acknowledged that in spite of the complete collapse of Job's life, and in spite of the utter abandonment of every reality and of every sanity which had characterized Job's career, there was one thing which he could say about Job and he says it in these words: 'Thy words have kept people on their feet.' 'Thy words have kept people on their feet.' If there is one word which needs to be spoken, as we stand an

look at the panorama of this modern world, I think it is the kind of words that would 'keep people on their feet.' It seems to me, if we are to accurately appraise the generation of which we are a part, and if we are, as individual members of this social and political unit of society, not to be completely swept off our feet and completely and utterly demoralized so that we have not some agony of body, agony of mind, agony of morals sufficient to preserve our individual sanity in a chaotic, bewildered world, then we need words that will keep us on our feet. That vast numbers are being swept from their feet, who can deny? Sometimes I try to pause in the silence of the night when I awaken or when sleepless in a Pullman, or traveling about in strange places and find unfamiliar environment not conducive to perfect unity of body and spirit, and sometimes in a moment like that there sweeps over me the awful horror of the complete wreckage that will be left along the highways of the earth if this insane world has its way! I wonder what people will become, I wonder what will be our place 25 or 50 years from today? I wonder what this strange psychosis for that's what it is, of a world madness, sheer insanity that is settling down upon the nations and upon the life of mankind, what is its madness? Its madness consists fundamentally in the low value which it places upon life, or, to the insane, there are no values of life. Murder is never murder. The individual who does not value life as a sacred entrustment is psychologically, morally, mentally disturbed. The individual that can hurt and sear and tear and squander life is an individual with the germs of madness. Therefore, does it not follow logically, is it by any stretch of the imagination, is it but the unproven theory of speculative idealists, is it this, to claim that a world that so underestimates life so that its economic order is such that many an individual becomes a twisted and broken spiritual reed, that many an individual never knows the sublimation that comes from an at-one-ment, or atonement, or adjustment of themselves with the society of which they are a part? That disease, anxiety, economic uncertainty, industrial tragedy in a world of such paramount squandering of good, with the sky so high, and the air so free, and the universe so beautiful, a world that has lavished opportunity for sublime living. Work enough waiting to be done— not a home represented here but what something needs to be done in it now —not one—needs everywhere in an imperfect, demoralized technique of our present modern world! Work enough, wealth enough, sky enough, life enough, and we, men and women, hopelessly floundering in the inadequacy of idea!

How can we maintain our balance? How can you, as an individual member of such a distorted insanity of world madness? Men and nations still building on the historic fallacy that every page of human history reveals as fallacy, every page from the earliest recorded history of the world until this moment, the present attitude of all who are in power over the destiny of mankind today reveals as sheer madness, sheer inadequacy as to the final result of force as a solution of our problems as an individual, or of a nation's problems as a nation, is the winsome fallacy of our modern world—no greater exists—the fallacy, sheer fallacy of this modern world!

Now some of us propose, and I hope the numbers will increase tremendously as the madness deepens, some of us propose that whatever nations might do collectively we do not propose that they shall do individually to us. Some of us propose that we are going to fortify ourselves so highly with a fortification of such an impregnable character that nothing that nations do en masse is

going to destroy the citadel of our individual souls. In other words, some of us have decided that we are going to keep sane in an insane world and the problem is is how to do it.

Every individual is always the result of influences over which they have no control. That is a truth which we are constantly facing in every hour of our lives. All of us are the recipients of influences over which we have no control. All of us are likewise the recipients of influences that while we may not control the source or the environment of the influence over us, we can control the effect of the influence upon us. That is why triumphant living does not merely become resignation in the presence of that over which we have no control. Triumphant living can never be inspired by merely being resigned to our circumstances. I have never accepted what I thought was a fallacy and that is that the thing to do with any circumstance is to make the best of it, that is a fallacy. Don't make the best of your circumstances as you try to retain a relationship of yourself and society in this modern world! Don't attempt to make the best of the circumstances, there is something better to do, and that something better IS TO CHANGE THE CIRCUMSTANCE! Let us not make the best of our disasters in life, that is a hopeful attitude only to a certain point and then it becomes a derogatory attitude. It is not enough to make the best of life, we must change that which is not the best of life, and there are many failures walking the streets and disillusioned minds, broken hearts, and many twisted and distorted individuals, many people who have lost the way, many people who are on the verge of total disintegration which means, of course, final tragedy, because they have never been able to make the adjustments based upon a knowledge of values and the sacredness of life—they get a distorted sense of values.

The other day in southern Illinois, I was told of a lady who was cleaning out an old garret in their farmhouse, and she was quite remote and removed from a large village or city, and a junk peddler came along and she sold that old peddler—and I am only telling you women this so that you will be cautious from now on —a lot of old books that she thought were of no value at all, and a day or two afterwards, long after the peddler had passed far out and away that she felt it hopeless, she discovered that one of those old books that she had used as her bank and $2,000 was in it went to that junk peddler! Whether he ever found it or not, I don't know, but I do know that that woman sold something of great value, because of her ignorance, too cheaply, and it suggested to me a thought for the sermon of the morning, that many of us have hidden treasures, treasures, inner virtues, hidden away that if we would only find the way by which these could be made articulate in our lives and in society, it would be a different world.

Will you pause, wherever you are now, in your home, the interruptions that may be going on there, the interruptions of traveling in the car in which you are listening as you pass along the highway, any interruption which might even occur in the usual quiet of this congregation this morning, in the presence of this eternal thing, and will you turn the analytical light upon your own inner hidden self and will you be fair as you ask yourself the question, What am I doing in this mad world as an individual to retain my own sanity in it and thereby psychologically create an environment in which the world can escape from its madness?

And now I suggest something that is dangerous, but something I think which the most scientific mind in this audience will properly authenticate, and it is dangerous, but you and I know that psychological influences are so

powerful in influencing individual action which later creates social conduct that you let an era of demoralization take place in a community and the same psychology in turn influences maladjusted personalities and they become utterly helpless in the presence of that psychological wave. Let one important man in a city commit suicide and give it publicity and you will have a period extending anywhere from two weeks to three months of suicides. Let there be an atrocious sex crime and when great publicity is attendant to it, you will find myriads and myriads of weaker minds psychologically influenced through the principal of objective realization for one, repression for another, and when you get a temperament that was not properly balanced and adjusted under this influence you are certain to get a repetition of the offense. We do not estimate properly the social influence of these things,—another evidence of our madness. There is many a tragedy scattered along the way that if they had been properly protected with a psychological environment would never have happened. That's why most people thoroughly underestimate the power of influence, the influence of a man's words, the influence of a nation's action, the psychological influence of the brutality involved in the destruction of human life in every swinging of the world on its axis with millions of innocent people, non-combatants, human life being taken, creates a psychological breeding place for individual crime, and whenever I see a little boy in a neighborhood with a gun in his hand playing with ammunition, being taught to kill, I shudder because the influence of that procedure will not be confined to that one individual life, it will attack the entire area of life.

That's why I said at the beginning that a psychosis had settled down upon the world. We are smelling and tasting human blood and its influence is penetrating down into the individual personality or sub-conscious life, and you are going to get more sex crime, you are going to get more nervous breakdowns, you are going to crowd the asylums and sanitariums of the world, they cannot keep up with the demands now! Mental deformities, physical smashups, a world paying the price, a world that has lost the sense of balance, a world where life is cheap, CHEAP, will pay for it! And you can build the most perfect government, you can build the most perfect system, you can have the most perfect President, the most perfect Supreme Court, the most perfect Congress, you can build a perfect external personality, YOUR EXTERNAL PERSONALITY IS NO MORE SAFE AND NO MORE SECURE THAN THE INTERNAL SUB-CONSCIOUS PERSONALITY WHICH YOUR SOCIAL CONSCIENCE MAY SOMETIMES THWART, BUT WHICH, IN MADNESS, WILL SOMETIMES BREAK THROUGH AND KILL!

Therefore, the note which I sound this morning is a deep note. I sound it because I am having an increasing awareness of what this is doing to the individual. Now, in this closing moment in this brutal analysis of what my German friends call 'geistwelt' (the world spirit) that's a great word and it is very meaningful for that is rapidly what is taking place, we are getting an entirely new depth and some people are getting out of their depth, might I be concrete for a moment? I think that you will agree with me that we want to escape this as individuals. I think that most of you will agree with me that life is good. I find it good, I find it very difficult, it is not easy, but I find it good basically, and if a suggestion of mine is of any value as one who is trying to keep their sense of relationships and determine a proper balance or a well regulated poise in the presence of world affairs and world conditions, the extermination of life and the socialization of life and

the emphasis which has been placed upon material organization as the way out, when hatreds and suspicion increase, with a world nervous as never before, with industrial nervousness, with a stock market nervous, with capital of every country in the world utterly at sea! There is not a man, a financier or financial wizard, within the sound of my voice this morning that can explain the mystery of the stock market, not a man! Every logical argument ment which you have used for overcoming a depression is apparently failing and you are all bewildered and you are all at sea, and explanations no longer explain, and that is the beginning of madness, the very life of madness.

And so to you as individuals might I throw this out so that when you go from the church this morning you can say, 'His words helped keep men on their feet,' I believe in you as an individual, I believe that every one of you is important, I believe that the mere fact that you live is sufficient evidence that you have a relationship to the cosmos, and because of that relationship life for you should be a victorious experience. There should be no broken health, there should be no financial tragedy, there should be no disappointments and disillusionment only insofar as these experiences can be utilized for the development of a deeper awareness of life's beauty and power. The individual who permits himself to become disintegrated by experience is an individual on the wrong track. The individual who says to this socialized world and this psychosis of social maladjustment that is settling down upon the world, 'You cannot touch my life' —there are individuals who have said that in the realm of the physical, Helen Keller said it. Stricken, unable to see, unable to hear, unable to speak, Helen Keller said, 'You can't touch my life!' She did not resign herself in the presence of life's conflict and tragedy. She did not make the best of it, she said, 'I will learn to hear through my fingertips,' and she did. 'I will learn to speak with a broken uncanny note, perhaps, but I shall learn. I shall see, see with my spiritual vision,' and she does. She remains sane in a world that seemed to have doomed her to an insanity.

Art, education, the truth of religion—and don't think you can live without that, don't think that your material philosophy, don't think that your artistic creations deny reality to the spiritual behind the cosmos, a self-sufficiency of power and wealth and mind, don't think that hate, don't think that that objective reality of the material will ever keep you sane, but those influences that enter into the depths of your real personality will!

What are you exercising in the element of choice with your friends? Is your life filled with the fine sanity of life? What are you doing about the pictures you see and permit to touch your artistic consciousness and your spirit of beauty? Why, there has been organized by Josephine Hancock Logan a society for Sanity in Art because her temperament, the temperament of an artist repudiates the distortions of a human society that has given us such crudity and vileness and dirt and scum and has prostituted the genius, and because the arist is being true to the reality of his own creative consciousness we have the necessity for a society for Sanity in Art. What about literature? Flled with sensuous monstrosities, so unclean that after you have read certain pages you feel that you need cleansing, you have a sense of contamination! What is it all? Madness, sheer madness, and if we are to maintain our sanity as individuals we cannot have a part in these things. Art and music, science and drama, architecture, industrial organization, everything which we permit to touch our lives must be of a superlative order!

Cleanse yourselves from the cheap, eliminate the shoddy, see straight and through, think critically, act intelligently! Away with whims, emotions, mere passions. In the dignity of self realization let us stand in the presence of a demoralized world one heart it cannot kill, one soul it cannot destroy, one beauty it cannot mar, one life sane! To preserve that is to preserve all. Eliphaz spoke to Job: 'Your words have kept men on their feet.'"

THE WOMAN'S CLUB

The opening luncheon of the Woman's Club occurred on October 11th, at the Edgewater Beach Hotel in the Michigan Room with over one hundred and twenty-five members present. It was a pleasure to look into the smiling faces of so many friends from the speakers table—and there were a number of old members there too—members that we have not seen for a long time who dropped out of the activity for one reason or another—but their heart has been with us—and here they were at the home-coming party and most heartily welcome.

Guests of honor included Mrs. F. W. Blankley, President of Ninth District; Mrs. Fred Tuckerman, Secretary of Ill. Federation; Mrs. Turner, President of Tenth District and Dr. and Mrs. Bradley.

The program was opened by our president, Mrs. W. Fred Pape, giving a gracious address of welcome—at the close she introduced her officers and members of the board and the guests of honor, all being seated at the speakers table. The speakers table and all the other tables were attractively decorated with tall pink candles lighted, and a center piece of roses in the same shade—Music was furnished by Olga Dane of the Chicago Musical Conservatory, a contralto, and a very good one,—singing a group of songs, so pleasing her audience she was obliged to come back for an encore. Mrs. Bradley, Honorary President, upon being introduced expressed her cordial greetings, and spoke briefly of the progress of the Club and its loyal fellowship, the organization now entering its twenty-fifth year. And by-the-way there will be a formal celebration of the 25th anniversary of the Woman's Club sometime after the holidays. All the members can think of now is the Bazaar which will be sponsored by them December 3rd and 4th! Dr. Bradley was the speaker of the day and was enthusiastically received when presented by the president. "International Womanhood" was his subject, and he spoke with an earnestness and fervor that thrilled his listeners, of the part woman **can** play and **is** taking in the world affairs today.

The next meeting of the club will be October 25th. Reports of the I. F. W. C. Convention of 1937 will be given by Mrs. W. F. Pape and Mrs. J. J. Reynolds. The program will be under the Educational Department with Miss Thomason, chairman. Robert C. Moore, Executive Secretary, Illinois Educational Association will speak on the subject "State and Its Schools." The new year book promises many splendid programs. Every meeting will be too interesting to miss! Women members and friends of the church are most cordially invited to membership in the Woman's Club. One need not be a member of the Peoples Church to join the Club. The dues are only $3.00 a year. This is mentioned here because there seems to be an idea circulating that they are a great deal more than this small fee.

The club members were not unmindful during the summer of the work to be done in the winter, and three successful affairs were given under the able direction of the "Ways and Means" chairman, Mrs. Fred D. Barney and her co-chairmen: Mrs. Robt. Byron and committee members and friends of

the club who remained in town for the summer spent three enjoyable afternoons which also proved profitable for the Club treasury. June 17th, and August 26th, card parties were sponsored at the Gompers Park Field House. Those fortunate enough to win prizes were given a beautiful steak platter donated by Mrs. Fred Barney.

On September 16th, a luncheon and card party was given at the Home Arts Guild, 205 N. Michigan Avenue. Net proceeds for the affairs totaled $120. A splendid year of work, helpfulness and fellowship is anticipated.

G. T. B.

THE ANNUAL BAZAAR

Work is going steadily forward for the big event of the fall season in the Peoples Church—**The Bazaar** to be held December 3rd and 4th in Channing Hall. The members of the Woman's Club are working continuously in groups for their various booths. All the friends of the church which obviously includes the Radio audience, is invited to co-operate with the Woman's Club in making this the most successful bazaar ever help by the Peoples Church. Whatever you can give that is saleable will be accepted with appreciation. There will be booths for—aprons, pillow-cases, towels, fancy work, handkerchiefs, utility bags, dolls, flowers, quilts, miscellaneous articles, food (cakes, jellies, jams, pickles, etc.) and—A "White Elephant."

There will be a place for everything. Dinners will be served both evenings by the ladies of the church and luncheons at noon. Please send your donations to Dr. Preston Bradley to the church office—941 Lawrence Avenue—anytime, or to "The Donation Tea" in Channing Hall, at the Church, November 29th, when Mrs. Bradley will be hostess, assisted by officers and members of the Woman's Club. Above all plan to be present and bring your friends to take part in making the 1937 bazaar a notable one. Dr. Bradley, the Board of Trustees and the Woman's Club cordially invite you!

THE MEN'S CLUB

The Men's Club of The Peoples Church will hold its first meeting of this season Monday evening, October 25th, in Channing Hall. Dr. Bradley will be the speaker of the evening and will give a talk on some of his European Experiences.

The members have been requested to bring a male guest with them to enjoy the evening. The Men's Club has nearly five hundred members and they earnestly hope to increase the number to one thousand, making it the largest Men's Club in this section, and the largest Church Club in the City.

Mr. Wm. Emerich is secretary and will be glad to give any information concerning this organization. Mr. Emerich resides at 1335 Early Avenue. Membership fee for the season is only $1.00. Non-members are charged 25 cents admission.

Refreshments are served and an hour or so of fellowship following the program. All men interested in the church or who are radio listeners are cordially invited to attend the meetings or to become members.

YOUNG PEOPLES CLUB OF THE PEOPLES CHURCH

The Young Peoples Club takes great pride in presenting a Forum this fall, in Bradley Hall, to be held the 3rd Sunday of every month, at 5:00 p. m. beginning in November. A Buffet Supper will be served at a charge of 25 cents.

To mention a few of the speakers scheduled for the Forum, Mr. McCallister of the Adult Education Council, of Chicago, Curtis Reese, Dean of Abraham Lincoln Center, and our Dr. Bradley.

There is also a Symposium

planned, The exact dates will be announced from the pulpit. The public is most cordially invited to all of our Forums, and we welcome letters expressing your opinions in this matter.

Several trips of interest have been planned for the fall season, among them a trip through the WGN Studio, The Chicago Lighting Institute and a Hay-rack party, dates to be announced later.

The Club has appointed the following people as chairmen of their respective committees:

Helen Rime, Program Chairman; Gordon Davidson, Membership Chairman; Ann Barron, Refreshment Chairman; Bill Parlett, Decorating Chairman.

If you are interested in any of the above events, a note to the corresponding secretary will bring you detailed information.

All meetings are held the 1st and 3rd Monday of every month in Bradley Hall, at 8:30 p. m. All young people of the Church and Radio Audience are heartily invited.

M. Tilles,
Corresponding Secretary.

This poem was written by Mrs. Martha S. Greeley in 1861. She was a special correspondent for the Chicago Tribune at the Philadelphia Centennial in 1876—a member of the Peoples Church for many years—the mother of Mrs. W. M. Stickney and S. H. Greeley, a former resident of Winnetka. She passed on to the fuller life January 4th, 1928. The poem is lovingly submitted by Mrs. W. M. Stickney.

Autumn Leaves

"Autumn Leaves—my song shall be—
Fit emblems of humanity.
I love to watch their changing hue
Although they're chilled, and growing few.

It makes me sad, when first I gaze
To know that only a few days
They'll all be gone—not one be left,
Our groves and forests all bereft.

But Autumn Leaves—red, brown and bright,
Not praise enough of these we write.
With joyful heart I'll sing my song,
Nor grieve because they'll soon be gone.

But through them look to Heaven —to God,
Our Maker—Giver—Our Good Lord.
And thank Him, for my heart believes
We are true types of Autumn Leaves.

The Autumn of our lives will come.
Dear friends are fading, one by one.
But souls to us, by God, are given.
We'll love Him, praise Him—enter Heaven."

Quincy, Illinois,
October 11th, 1861.

THE JUNIOR WOMAN'S CLUB

A program for our Junior Woman's Club has been planned for the year with the thought of trying to provide a well balanced calendar of educational philanthropic, and social meetings.

So that our friends may have some definite idea about what the club proposes, I should like to say that we are going to have study meetings devoted to the Fine Arts —such as poetry, music, and art. Our Silver Teas will also incorporate an emphasis on the Fine Arts. We have decided upon certain worthy organizations we are going to aid and, of course, help our own church with service and as much money as we can. Socially, we shall try to have some happy times.

With these aims the Board of the club feels we ought not to merit only the attendance of our membership but the interest of all the young women possible because

we think we have something to offer.

We are trying to provide a constructive, worthwhile program that our club shall be proud of.

The Junior Woman's Club will have a program of poetry conducted by members who are specially interested in that subject, at a meeting which will be held at the residence of Mrs. Hertz, 2734 W. Argyle Street, Monday, October 25th, at 8:00 o'clock. After the program and discussion a Hallowe'en Party will be enjoyed by those present.

Sunday evening, October 24th, Dr. Bradley will speak in the church auditorium at 7:30 p. m. under the auspices of the Junior Women's Club. He will speak on some of his European Experiences. A silver offering will be taken and the proceeds divided with the church.

CHURCH OPENING

The Peoples Church of Chicago resumed service for the new church season Sunday morning, September 19th, at 11:00 a. m. A packed auditorium greeted Dr. Bradley when he walked out on the platform, thrilling him with happiness at being home and again looking into the friendly faces of his congregation. The platform was graced with large baskets of fall flowers, and there was a full choir of sixty voices. Dr. Bradley looked sun-tanned and well rested from his vacation and ocean trip. That this was true showed as soon as he began to preach, the fire of his spirit re-

kindled by contact with other peoples—ideas—and climes, and his voice was never better. At the close of the season in June he went away more tired than ever before from the arduous work of the past season. The large audience present on this opening Sunday was a great tribute and most heartening indeed. People stood in line for an hour and a half at the close of the service to grasp Dr. Bradley by the hand and tell him not alone that they were glad he was back but also that they were glad to be back in the Peoples Church! And that is the spirit that will carry us along and through these most troublesome times. One church—just our kind of a church is needed more than ever—opening wide its doors to all people—no arguments about theological creeds or ecclesiastical institutionalism, we offer without superstition or fear, the religion of the Good and the True and the Beautiful. It is a great challenge and a great opportunity!

Will you help your pastor? He cannot do it alone. Help by your attendance, your support, your loyalty, your willingness to perform any task that comes your way. In the midst of the clash and noise of the world, confused and frustrated in hate and greed and sin, may our church send out the voice of truth and understanding and love! The opening of this season is the best in our history, may we close the year with the knowledge that it has been the best year!

The entire service will be broadcast by Station WJJD every Sunday morning at 11:00 a. m. Central Standard Time.

CHURCH SEATS

There are many of our regular members and attendants who desire the same seat at the morning services. The Board of Trustees set aside 500 seats which are available at the small cost of $10.00 for the church year. Now is the time to make your reservation at the church office for next season. The fee is payable at your convenience. The principal thing is to get your reservation in early to be assured of the seat you prefer. The seats are held until five minutes before the Choir Processional which on many Sunday mornings prevents the necessity of arriving early for choice locations. Kindly write the church office or phone Longbeach 6878 and reservations will be made.

THE LIBERALIST

Every month for the past 14 years we have published this little magazine. Each issue has contained a sermon as delivered from our pulpit and stenographically reported. Dr. Bradley uses no sermon notes and these published sermons are the only record of his message. Other articles by him and Mrs. Bradley appear as time permits. Altogether the magazine is well worth the one dollar a year for which it is mailed to any address anywhere. The cost of mailing is deducted from the annual subscription and the small balance goes directly into the church treasury to assist in the work of liberal religion. The advertisers make the magazine possible and we hope every subscriber will mention the appreciation whenever the opportunity is afforded. If you are already a subscriber why not subscribe for an out of town friend?

The magazine now goes in to most of the States, England, Ireland, Scotland, Australia, Denmark, Norway, Sweden and Canada. Why not help by renewing your subscription when it expires sending in a subscription to be sent to a friend. By an annual subscription the price of the sermons is reduced below ten cents each. Kindly send a dollar to the the subscription manager, May H. Harrison, Peoples Church, 941 Lawrence Avenue, Chicago, Ill.

ANNOUNCEMENT EXTRAORDINARY

●

Opening Sunday Evening Services

SUNDAY, NOVEMBER 7th—7:30 P. M.

PEOPLES CHURCH OF CHICAGO

941 Lawrence at Sheridan

Subject

"Can the U. S. Stay Out of the Next War?"

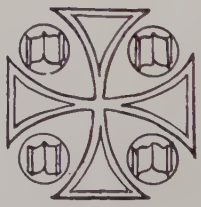
Question Period Following Sermon

BOOK LECTURES OPEN

Wednesday Evening, November 3rd—8:00 p. m. Fifth Season

DR. BRADLEY SPEAKS ON

"AND SO—VICTORIA"—Vaughan Wilkins



DR. BRADLEY'S BOOKS

In commemoration of the 25th anniversary of the pastorate of Dr. Bradley Bobbs-Merrill, Publishers of Indianapolis and New York published the last volume written by Dr. Bradley entitled "Power From Right Thinking." This book is dedicated to the congregation of the church and makes a lasting memento of the anniversary. The book may be purchased in any of the better book stores, and department store book sections in this country. If you are not near a book store orders may be sent direct to the publisher at Indianapolis.

The two former books: "Courage For Today" and "Mastering Fear" are also available. The price is $1.50 per volume. These three books contain the philosophy of our pastor which in the spoken word have inspired and helped so many people. They occupy a place all their own in inspirational contemporary literature.

DECLARATION OF PRINCIPLES OF THE PEOPLES CHURCH

"The purpose of the church is to deal in plain terms with the supreme things in human life as measured by the rational conclusions of science and history. It seeks to promote a conception of nature, history and the meaning of life in accordance with the facts of experience and with the progress of growing knowledge. It is essentially religious, not in the traditional but in the scientific and ethical sense of the word. It regards religion as spiritual energy directing itself toward the enrichment of the individual life and the perfection of the social order. This church assumes the right of every one to think his or her own thoughts, and expects the greatest progress to follow from entire intellectual liberty and perfect freedom of judgment. It welcomes to its membership all who wish to co-operate in making a world which shall be enlightened by knowledge, guided by reason and animated by good-will."

DIRECTORY

THE PEOPLES CHURCH

LAWRENCE AVE., Near Sheridan Rd.

Sundays—10:45 A. M.

Affiliated with: American Unitarian Association, Boston Western Unitarian Conference, Chicago; National Federation of Religious Liberals, Chicago.

PASTOR

Preston Bradley

EXECUTIVE OFFICERS

Walter H. Hermsdorf, President
4511 N. Francisco Ave. Irving 4141
Mrs. J. J. Reynolds, Vice President
5550 Kenmore Ave. Longbeach 9160
Thos. A. Harrison, Sec'y.-Treasurer
941 Lawrence Ave. Longbeach 6878
May H. Harrison, Secretary
941 Lawrence Ave. Longbeach 6878

BOARD OF TRUSTEES

C. W. Denicke
Thos. A. Harrison
Walter H. Harmsdorf
C. K. Anderson
G. U. Gairing
Mrs. J. J. Reynolds
W. M. Stickney
Emil L. Roubinek, Jr.

WOMAN'S CLUB OF THE PEOPLES CHURCH

Mrs. Preston Bradley, Honorary President, 1031 Bryn Mawr, L. B. 6878
Mrs. W. F. Pape, President
4054 Waveland Avenue, Kildare 7099
Mrs. Alma Peirce, Vice President
1825 North Shore Ave. Sheldrake 8838
Mrs. Ira J. Sweeney, Recording Secretary, 1519 Sunnyside, Rav. 2261
Mr. F. L. Matthews, Corresponding Secretary, 1461 Carmen, Edge. 5915
Mrs. J. F. Daley, Treasurer
4343 N. Daven Avenue, Lakeview 2220

Directors

Mrs. Walter H. Hermsdorf, Mrs. Harry Brown, Mrs. R. A. Pellage

THE YOUNG PEOPLES CLUB

Roger Miller, President
823 N. Humphrey Ave.,
Oak Park, Ill. Euclid 2123
James Code, Vice President
2908 Eastwood Ave. Irving 2750
Jean Richter, Treasurer
1421 Juneway Terrace Briargate 3724
Florence Weeks, Secretary
1228 Winona Street Edgewater 0625
Marie Tilles, Corr. Secretary
5642 Magnolia Avenue, Edgewater 6768
Kenneth R. Ball, Finance Chairman
4902 N. Rockwell St., Ravenswood 6625

COMMITTEE

Finance Committee

Mr. Thos. A. Harrison, Chairman
Mr. C. K. Anderson
Mr. E. L. Roubinek, Jr.

Church Service Committee

Mr. E. L. Roubinek, Chairman
All members of the Board assisting

Auditing Committee

Mr. Wm. M. Stickney Chairman
Mrs. J. J. Reynolds

Social Committee

Mrs. J. J. Reynolds, Chairman
Mr. G. U. Gairing

Contributions, Pledges and Seats

Mrs. Thos. A. Harrison

MUSICAL DIRECTORY

Emerson Abernethy, Choir Director
4757 Sheridan Road, Longbeach 0132
Philip Jorgensen, Organist,
619 N. Michigan Ave., Dalaware 6763

SCHOOL OF RELIGIOUS EDUCATION

C. W. Denicke, Superintendent
936 Margate Terrace Longbeach 4328
Mrs. Thos. A. Harrison, Treasurer
941 Lawrence Ave. Longbeach 6878
Miss Grace E. Duncan, Secretary,
5851 Grace Street

JUNIOR WOMAN'S CLUB

Mary Hibbard, President
1506 Birchwod Ave. R. Park 1861
Mrs. Lillian Moore, Vice President
1833 Foster Ave. Ravenswood 0675
Lydia Isbrandt, Corresponding Sec'y.
1745 Roscoe Street
Betty Raybuck, Recording Secretary
1141 Wolfram St. Buckingham 3027
Eleanor Kline, Treasurer
4865 Magnolia Ave. Ravenswood 2712

NEW OFFICERS OF THE USHERS CLUB 1937

President, Gordon L. Davidson
1415 Hutchinson Street
Vice President, Frank Schleh,
1634 Chase Avenue
Secretary, Victor G. Miller,
4861 N. Paulina Street
Treasurer, William Cooke,
Belle Shore Hotel
Sergeant-at-arms, Stanley Kredler
4231 N. Oakley Street

MEN'S CLUB

Mr. C. A. Bradley, President
920 Lakeside Place
Mr. D. A. Monson, Vice President,
1058 Berwyn Ave.
Mr. Wm. Emrich, Secretary,
1335 Early Ave.
Mr. Frank S. Bryan, Ass't. Secretary,
3908 Eastwood Ave.
Mr. M. O. Pfaff, Treasurer,
6429 Maplewood Ave.

THE LIBERALIST

Published monthly by The Peoples Church.
Preston Bradley ..... Editor
Grace Thayer Bradley ..... Associate Editor
Mrs. Thos. A. Harrison ..... Subscription Mgr.
941 Lawrence Ave. Longbeach 6878
The North Shore News Pub. Co., 7028 N. Clark St., Rogers Park 0220.
Mail all subscriptions to the Subscription Manager and all matters in regard to the advertising to the Publisher.

EDGEWATER BEACH HOTEL GIFT SHOP

Here you will find a splendid selection of Gifts for the Home and Office — Bridge Prizes, Greeting Cards, and Popular Fiction for sale or rent.

5327 Sheridan Road

EDGEWATER BEACH HOTEL DRUG STORE

Offers in addition to a Fully Equipped
PRESCRIPTION DEPARTMENT
Fountain Service, Candies and Cigars, Cosmetics, Perfumes, Novelties, etc.

5345 Sheridan Road

EDGEWATER BEACH HOTEL FLOWER SHOP

We Carry a Large Selection of Choice Cut Flowers and Plants

Florists' Telegraph Delivery covers any part of the Globe
SPECIAL ATTENTION TO TELEPHONE ORDERS
Orders delivered in Chicago and vicinity

5355 Sheridan Road

Edgewater Beach Hotel

5300 Block—Sheridan Road
CHICAGO

Telephone all departments: Longbeach 6000

THEODOR KRUEGER HARDWARE CO.

KITCHEN OUTFITTERS, PAINTS,
JANITORS' SUPPLIES

CHICAGO'S OLDEST HARDWARE STORE

4543 BROADWAY, Near Wilson LONGBEACH 8226-8227

To the Ladies . . . . .

NO MORE WORRY WHERE TO FIND A REAL

Ladies' Tailor and Furrier

E. RICHTER

Twenty-six Years on Broadway

4422 Broadway *Longbeach 2560*

ANNOUNCING THE OPENING

K-MAR BEAUTY SHOP

Complete Beauty Service

ASK ABOUT OUR FREE PERMANENT WAVE OFFER

1019 W. Leland Ave. *Sunnyside 6907*

OLDSMOBILE—Six and Eight

PRODUCTS OF GENERAL MOTORS

KAILER-YOUNGQUIST MOTOR SALES

5051 Broadway *Phone Longbeach 4680-81*

"GOOD COFFEE THAT YOU'LL LIKE"

SKOOGLUND'S CAFETERIA

Home Bakery In Connection

Longbeach 3370 *1134-40 Wilson Ave.*

½ Block West of Uptown Station

BOOKS TYPEWRITERS

Now In Our New Location

OFFICE SUPPLY CO., INC.

4808 Broadway *Longbeach 3723-7440*

Greeting Cards for All Occasions

FOUNTAIN PENS DENNISON GOODS

LONGBEACH 0914

HOURS: 1 to 4 P. M.
Evenings By Appointment

GEO. T. HARZ. M. D. V.

Specialist in Diseases of the Dog and Cat

4506 BROADWAY (Uptown) CHICAGO

J. H. ANDERSON MONUMENT CO.

F. C. FREDRICKSON, Mgr.

5751 Ravenswood Ave.

Opposite Rosehill Cemetery

Phones:

Longbeach 4646-4647-4648

Bus. Phone: EDGEWATER 3079
Res. Phone: ARDMORE 0619
Refinishing—Recaning—Upholstery

ACE UPHOLSTERING CO.

5509 N. Clark Street

Living Room Suites Made to Order. We specialize in furniture repairing and Cleaning

THOMAS TORKILSEN, Prop.

ROSS

JEWELERS

Repairing

We do it better and save you money

4810 BROADWAY

CASH FOR OLD GOLD

ROBERT PATRICK PLUMBING CO.

(Not Incorporated)

Established 1898

When In Need of Plumbing and Heating Repairs Call

LONGBEACH 4678—4679

4445 BROADWAY

Phone; WABASH 1120
Res. Phone; SPAulding 6432

JOHN P. WYMAN INSURANCE SERVICE

175 W. Jackson Blvd.

Automobile—Burglary—Tire
Public Liability—Accident
Life Insurance—Plate Glass
Compensation

ALICE HOME MADE CANDIES

Quality Candies At A Reasonable Price — The Best Sodas and Sundaes in Town Made with Chapell's Sealtest Ice Cream

Pop Corn—Pecan Caramel Corn

Owners—Swedish-American

4818 Broadway *Ravenswood 10441*

POLSEN-GLASER CO.

MOVING—PACKING—STORAGE—SHIPPING

Member Movers Ass'n of Chicago

Lakeview 1600-1601 *3554 N. Clark Street*

Your Independent Local Naborhood Merchant —

is an asset to your community.

HE co-operates with all projects —such as Your Church — that Better the Community.

HE is vitally interested in the growth of Your Community.

HE owns his own business.

HE sells a Standard Brand of Merchandise at a fair price.

HIS dependence upon your Good-will makes honesty certain.

Patronize The Local Naborhood Merchants

Especially those who advertise in Your Church Magazine.

BRYN MAWR FOOD SHOP

CARL SCHLIMMER, Prop.

1053 BRYN MAWR AVE.

Large Variety of Fancy Prepared Foods On Our Steam Table at All Hours—Complete Variety of Imported Liquors and Wines—All Grades of Beer

Phone: LONGBEACH 3989

THE BUMP SHOP

Auto Body and Fender Repairing Auto Tops Recovered — Auto Glass Installed—Frames and Axles Straightened Cold — Radiators Repaired

CHARLES EISENBERG

5332 Broadway

Phone: SUNNYSIDE 6584

S. ESKO, Pres.
H. HARRIS, Secy.-Treas.

Institutions, Hotels, Restaurants, Markets and Taverns

We Sell Everything That Swims

SANITARY FISH AND OYSTER CO., Inc.

Wholesale and Retail
FISH, OYSTERS and SEA FOODS

1127 ARGYLE STREET
All Phones: LONgbeach 8870

ADVERTISE IN

THE LIBERALIST

EDW. A. JENSEN

FURRIER

4643 BROADWAY
Second Floor

Phone: SUNNYSIDE 5588

Furs Made To Order—Remodeled Repaired, Cleaned, Stored — Prices Moderate—All Work Guaranteed

If You Want A Home Cooked Meal Come to

THE BRYN MAWR TEA ROOOM

5530 Winthrop

Special Chicken and Steak Dinners Served on Sunday from 1:00 to 8:30
Open Daily—7:30 to 8:30 P. M.

ARTHUR F. PEIRCE

REGISTERED DRUGGIST
1036 BRYN MAWR AVE.
Cor. Kenmore
Phone: EDGEWATER 1224
Delicious Home Made Ice Cream
Luncheonette Service

THE THOUSAND FLOWER SHOP

Wedding Bouqets—Designs For All Floral Occasions at Reasonable Prices Funeral Sprays and Wreaths As Low as $2.50—We Deliver

Phone: LONGBEACH 3091

1000 Leland near Sheridan

PATRONIZE OUR ADVERTISERS

STUDIO FUR SYSTEM

(IN FUR BUSINESS SINCE 1904)

Any Fur Coat Remodeled Into 1938 Swagger or Jigger Style for **$15.00** and up

Old Furs Remodeled into Capes for .....**$5.00** and up

Fur Coats Cleaned, Glazed and Relined (With Our Lining **$10.00**

5521 Winthrop Ave. ***Edgewater 7712***

HOURS: 10 to 9—Mon. and Wed. to 6 P. M.

EVA MAE'S BEAUTY SALON

4555 N. Clifton Ave.

Cor. of Wilson, Opposite Cor. from Skouglund's

ARDmore 1162 for Appointment

Specialists in Machineless Permanent Waving
Other Permanents from $2.50 up

RUDIE ZELLER'S PURE OIL STATION

4357 Sheridan Road at Montrose

GAS, OIL, ACCESSORIES, GREASING and TIRES

Wellington 0433 ***—Phones—*** ***Bittersweet 6625***

H.D.LUDLOW

FUNERAL DIRECTOR

Fine Chapel With New Pipe Organ

Sedan Ambulance Service

Phone Fairfax 2861 ***6110 Cottage Grove Ave.***

ZEITKIN'S PHARMACY INC.

H. WEINSTEIN, R. Ph.

Pure Drugs—The Rexall Store

4956 SHERIDAN ROAD, Cor. Argyle Phone: SUNNYSIDE 1883

NORTH SHORE LAMP STUDIO

Manufacturer of Gold Plated Boudoir Lamps — Mount Vases and Dresden Figures—We Repair, Remodel and Rewire Floor and Table Lamps Bronze and Dresden Figures

4937 SHERIDAN ROAD Phone: SUNNYSIDE 7827

AUTO BODY & FENDER CO.

Specializing In WRECKS AND COLOR MATCHING—All Work Guaranteed

Phone: LONGBEACH 9516 5416 BROADWAY

If You Appreciate A Saving Now in the Face of the Rising Fur Market—Call at

JOSEPH F. VERBORN
EXPERT FURRIER

REMODELING—REPAIRING

3930 Broadway *Phone Graceland 9886*

MARIE'S RESTAURANT

Good Food • Good Beer • Popular Prices

4803 Broadway *Phone Sunnyside 9090*

SHERIDAN PLAZA GARAGE

Storage—Lubrication—Washing—Repairs

COURTEOUS SERVICE—ABSOLUTE SAFETY FOR YOUR CAR

Phone Sunnyside 3996 *931 Wilson Ave.*

THE JAMES RESTAURANT

AND

COCKTAIL LOUNGE

1035 Lawrence Ave. *and* *4757 Kenmore Ave.*

Our Steaks and Chops Are Broiled In Individual Pans in Their Own Natural Juices—Try Our Table d' Hote Dinners

Telephone Edgewater 0891

ANTIQUES BOUGHT and SOLD

WE BUY OLD GLASS, FURNITURE, CHINA, SILVER, DOLLS, PRINTS
IRON BANKS, ETC. FOR CASH

RIDGE ANTIQUE SHOP

5918 Ridge Ave. *Phone Edgewater 6468*

VACUUM CLEANER SUPPLY CO., INC.

VACUUM CLEANER SERVICE

WHOLESALE AND RETAIL

PARTS AND REPLACEMENTS
NEW AND REPOSSESSED VACUUM CLEANERS

Edgewater 1300-1336 *5079-81 Broadway*

RUBY KELLER BERTHA SCHEFTEL

RUBERTA MODES

DISTINCTIVE DRESSES

and HATS by YVONNE MANDL

LONGBEACH 9766 1058 BRYN MAWR AVE

SHERIDAN PLAZA HOTEL

4607 Sheridan Road

at Wilson Avenue

One of the fine hotels in Uptown Chicago. A pleasant place to live. Courteous, prompt and efficient service.

Very Attractive Weekly or Monthly Rates

THE GOLDEN LION INN AND TAP ROOM

Superlatively good food and the finest liquors in unusually attractive atmosphere. Excellent service at very moderate prices.

The Golden Lion Inn and Tap Room has been created for the sole purpose of providing the most in cuisine and bar service.

EXCEPTIONALLY GOOD FACILITIES FOR

Weddings — Card Parties — Luncheons — Banquets and Meetings

MRS. M. DUPREY

Buckles and Buttons Covered, Button Holes, Eyelets, Hemstitching, Pleating, Glove Fasteners, Shirring, Cording

1347 CORNELIA AVE. **LAKEVIEW 5171**

MARTHA BURIAL DRESSES

are made by those who appreciate the sacredness of their calling. When a burial dress is needed, you will save money and secure better merchandise if you will SEE US FIRST

MARTHA BURIAL DRESS COMPANY

Second Floor ***3857 Southport Ave.***

Emil Lindberg Gust. Runnfeldt

TROJAN LAUNDRY

2834-36 BROADWAY

Near Diversey Pkwy.

Telephones LAKeview 1881—1882—1883

HEBARD
STORAGE WAREHOUSES, INC.

STORAGE
MOVING

LONG
DISTANCE
MOVING

PACKING
SHIPPING

Seven Storage Warehouses

Sheridan Rd. at Sheffield Ave. — Phone Graceland 0282
6331 Broadway — Phone Rogers Park 0282
Ogden and Winchester Aves. — Phone Seeley 0282

PATRONIZE OUR ADVERTISERS

OUR
FUNERAL
HOME

Corner Foster and Western Aves.

A quiet residential atmosphere prevails
about this Home for Funerals
Parking facilities are excellent
No charge for these improved accommodations

A very efficient
Ambulance Service
available at all times

DRAKE & SON
FUNERAL DIRECTORS
5200-10 N. WESTERN AVE.
CORNER FOSTER AVE.
PHONE LONGBEACH 6874

No connection with any other firm bearing the name DRAKE

Compliments

LAKE VIEW HOSPITAL ASSN.

4420 Clarendon Ave. *Phone Longbeach 6500*

SINGING KETTLE

Now In Our New and Enlarged Quarters

"OUR MOTTO"—To serve you the best of foods at moderate price.

BREAKFAST—LUNCHEON—DINNER—Try Our Delicious Home Baked Pies

Phone Edgewater 1789 *5012 Broadway*

H. BIERBRAUER CO.

IN LAKEVIEW SINCE 1890

Cleaning Specialist—Silk and Lace Curtains

DRAPERIES—PORTIERES—BLANKETS—Fine Hand Work at Low Prices

3834 SOUTHPORT AVE. **Phone: LAKEVIEW 2249**

CHERI HAT SHOP

1132 Bryn Mawr Ave.

UNDER NEW MANAGEMENT

Hats Moulded to the Head for Miss and Matron
$3.00 and up

We Specialize in Bridal Veils and Bridesmaid's Hats

EVELYN WOLIN DESIGNER

MISS BUSHELL

"KICKERNICK" UNDERGARMENTS—GOLD STRIPE HOSIERY

HOUSE COATS—SMOCKS—ACCESSORIES—GIFTS

"Merchandise of Quality"

5552 Kenmore Ave. *Longbeach 9160*

M. PERLMUTTER

Headquarters for Dressmakers' Supplies, , Zippers, All Sizes and Colors Silks, Crepes, Satin Interlinings and Threads

Phone Sunnyside 3619

4423 Broadway

HATS CREATED AND COPIED

Hats Made of Your Own Material to Match Your Dress or Suit—Any Style

THE SILVER HAT BOX

5553 BROADWAY

Margot Wanner, Exclusive Milliner

HATS

MORE GLAMOROUS THAN EVER

●

Our Autumn Collection is Complete . . . and Irresistible

●

MARTHE'

1031 Lawrence Ave.

D. PRESTON GRIFFIN

ATTORNEY AT LAW

3020 BROADWAY

Phone: BITTERSWEET 1600

BADGER STATE POULTRY & EGG CO.

839-41 Irving Park Blvd.

Phone Bittersweet 2544

THE HONEY KORN SHOP

For Your Home Made Candies and Ice Cream — Patronize Your Neighborhood Store

1046½ Argyle Street

1 Door West of Argmore Theatre

NORTOWN FOOD MART INC.

Wholesale and Retail

FRUITS, VEGETABLES, GROCERIES, LIQUOR, BEER AND WINE

4955 Broadway

Phone: SUNNYSIDE 1514

Free Delivery

FOR AMERICA'S FINEST CLOTHING AT CHICAGO'S LOWEST PRICES
CHICAGO BUYERS RECOMMEND

THE ERIE CLOTHING CO.

—2 BIG STORES—

648 N. Clark Street *837 East 63rd Street*

Kuppenheimer — Hart, Schaffner & Marx — S. S. S.

LAKESIDE SERVICE STATION

HENNEMAN & WALSH, Props.

Lawrence Ave. at Clarendon

Stop in at Our Place when You Need Gas or in fact Anything for your Car
"Your Patronage Will Be Appreciated"
And You Will Be Delighted With Our Service

STANDARD OIL PRODUCTS
Pennzoil, Quaker State—ACCESSORIES—Tires, Batteries

For Better Work and Service

ALLAN CURTAIN CLEANERS

Drapes, Shades, Silk-Lace Curtains Cleaned — Tinted Celanese Specialist

1139 FOSTER AVE.
Phone: SUNNYSIDE 5599

EVERYTHING FOR HOME USE

SHERIDAN BAZAAR

Hardware and Kitchen Supplies

B. P. S. Paint
4654 BROADWAY
Phone: EDGEWATER 7146

J. W. PETERSEN COAL CO.

PETERSEN POCAHONTAS TRADE MARK

Coal of Highest Quality

IROQUOIS FRANKLIN COUNTY COAL

Plant No. 1
Division & Halsted Sts.

Plant No. 2
Devon & Ridge Aves.

PHONE DIVERSEY 4300—ALL DEPARTMENTS

WE SPECIALIZE IN RECOVERING

AUTO TOPS

SEAT COVERS MADE TO ORDER—WE REBUILD AUTO BODIES

BROADWAY AUTO TOP CO.

5447 Broadway *Phone Sunnyside 5689*

Modern Apartments and Stores For Rent

DAWSON BROS.

4757 Sheridan Road at Lawrence Ave.

Phone Longbeach 1088

Groceries for Particular People

SHERIDAN & LAWRENCE FOOD SHOP

BEER—WINE—LIQUORS—Lowest Prices

Open 6:30 A. M. to 2 A. M.—We Deliver

1013 Lawrence Ave. *Sunnyside 5262*

FOR LADIES EXCLUSIVELY

LAKESIDE SULPHUR BATHS

MARIE NELSON, Prop.

SWEDISH MASSAGE MOVEMENTS

KRUSE RECLINING CABINET
WHERE SMART WOMEN REDUCE

Daily Except Sunday 9 A. M. to 6 P. M.—Evenings: Tuesdays and Friday

Sunnyside 3326 *4724-30 Sheridan Road*

SEMI ANNUAL SALE

of

CHOICE ORIENTAL RUGS

A Very Fine Stock of the Finer Makes to Select From. Extra Fine Values.

Phone Longbeach 2400 and let us clean your rugs

Manas Torcom

4808 Sheridan Road near Lawrence Ave.
Longbeach 2400

J. ROGER LINN EDWARD A. LIN

LINN BROTHERS

ESTABLISHED 1879

FUNERAL DIRECTORS

3415-3419 North Clark Street

All Phones Lakeview 0013

EASTERN AND IMPORTED MODELS
READY TO WEAR — CUSTOM MADE

ANNE BLUMBERG

HAND MADE HATS

A COMPLETE MILLINERY SERVICE AT MODERN PRICES

Phone Sunnyside 8322 ***5122 Sheridan Roa***
Between Foster and Winona